



MAKING PARENTS' LIVES BETTER

# IDENTIFY YOUR E-COMMERCE NICHE AND MEETING MARKET NEEDS



**FREE  
SHIPPING**

ON ALL ORDERS ABOVE RM 155



**NO**

*queues  
closing times  
carrying heavy bags  
traffic and parking hassle  
wasting petrol, toll and time  
over-crowded supermarkets*



# COMPANY BACKGROUND

Babydash is founded by Lavinie and Shan Li, school friends and mummies themselves who realised that there was a lack of convenient options to get all their baby daily necessities. Started business in 2011 armed with a website and stock in their homes. Initially Babydash had to start with carrying all the low margin items, things like diapers and milk which parents run out of regularly. Over the years they have built relationships with the suppliers and increased their product offering. Today, Babydash has over 3,700 SKUs, a warehouse in Kota Damansara and a dedicated team of 11. The Babydash Team is obsessed with customer service and ensuring that their customers have the best possible experience each time they shop with Babydash.



Diapers, milk and more...delivered to your door!

We go the extra mile.

We provide convenience.



We have products which aren't easy to find.


We are a community of mummies.

# OUR CUSTOMERS SAY IT ALL

 **Eija Othman** ▸ **Babydash**  
September 27 · 🌐

Thanks Babydash.com.my for a prompt service...ordered online yesterday afternoon..received the goods this morning at 9.30am. Thanks for the \*dashing\* service..will definitely make more future purchases.. — 😊 feeling happy.

 Babydash 1 Comment

 Like  Comment  Share  Message

 **Teo Hui Ming** ▸ **Babydash**  
September 30 · 🌐

Read my short review on Organix (Stage 1, 4mo+) baby food, so far our baby loves it very much! 😊



 **Ain Farid Nazir** ▸ **Babydash**  
17 hrs · 🌐

Awesome service! Ordered yesterday, today received. Keep it up..really can count on u guys. Thanks for the free gift!

 Babydash 1 Comment

 Like  Comment  Share  Message

 **Kent Lim** ▸ **Babydash**  
November 8 at 11:37am · 🌐

This is my third purchase with Babydash and as always, excellent service, great price & super fast delivery. I ordered this car seat yesterday at 4pm and its delivered today at 1130am. Also special thanks to Lavinie for taking some of my questions on Sunday and Monday. You gals ROCK! 👍



 **Rosmawati N Mohd Rizal** ▸ **Babydash**  
October 13 · 🌐

They provide fast delivery. Bought by today, tomorrow morning will be arrived! I love it. Thanx — 😊 feeling happy.

 Babydash and Plovf 1 Comment

 Like  Comment  Share  Message

 **Wong Jiren Jayden** ▸ **Babydash**  
May 6 at 1:37pm · 🌐

There is a group of passionate staffs in BabyDash, they working with love and committed to strike the best for the consumers. My experience with BabyDash is pleasant and fantastic. Good customer service, prompt delivery and reasonable price are among the factors that will make me stays with them. Highly recommended!

 You and 1 other 1 Comment 1 Share

 Like  Comment  Share



# WE ARE A TRUSTED COMPANY



Search for websites



## Babydash Reviews



4.6/5



**EXCELLENT**

71 Babydash reviews on TrustedCompany.com.

Most recent Babydash.com.my review **9 hours ago**.

[Write a review!](#)

# HOW WE DO IT



Dedicated and passionate team who work as a family and genuinely believe in Making Parents' Lives Better!



MAKING PARENTS' LIVES BETTER

THANK YOU

